



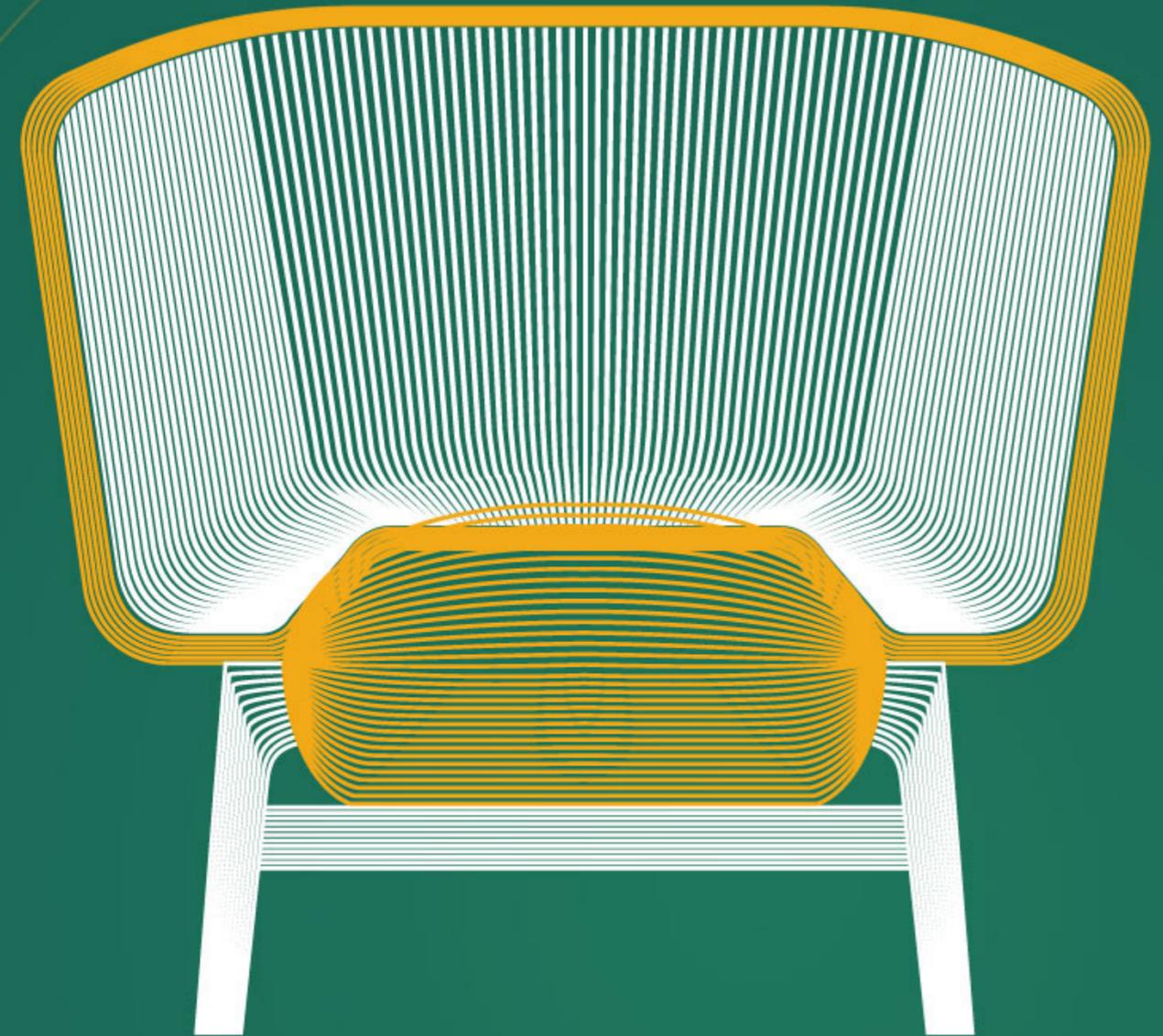
# INDONESIA MEUBEL & DESIGN EXPO 2023

# YOU ARE INVITED

The New Sourcing Circle in Asia

## 14-17 SEPTEMBER 2023

Indonesia Convention Exhibition



Hosted by



ASMINDO

Organised by



MAHALA

Supported by



MINISTRY OF TRADE  
REPUBLIC OF INDONESIA



Ministry of  
Industry  
REPUBLIC OF INDONESIA



KEMENKOPUKM

# The New Sourcing Circle in Asia

**FURNITURE CHINA**  
11 - 15 September 2023  
China

**VIFA ASEAN**  
29 August - 1 September 2023  
Vietnam

**IFFINA+**  
THE WORLD IN HARMONY

**INDONESIA MEUBEL &  
DESIGN EXPO 2023**  
14 - 17 September 2023  
Indonesia

INDONESIA FURNITURE INDUSTRY & HANDICRAFT ASSOCIATION (ASMINDO)

Is proud to announce the launch of IFFINA – The Indonesia Meubel & Design Expo on 14 September 2023 at Indonesia Convention Exhibition (ICE) BSD City as the venue. The Indonesia Meubel & Design Expo 2023 will showcase the best of Indonesian furniture and craftsmanship, offering a unique opportunity for international and local trade buyers to discover the latest products and services from the Indonesian market under one roof.

The show will feature a diverse range of products including furniture, project design, decorative and gift items, home fabrics, homeware, and materials related products. With the presence of Indonesia's top manufacturers and service providers, the show will be a one-stop-shop for all trade buyers looking to source the latest products and trends from the Indonesian market.



**Mark your  
calendar and  
source Exotic  
Furniture  
and Craft  
conveniently  
directly from  
respected  
source**

on September  
Asia Cycle



**INDONESIA  
MEUBEL & DESIGN  
EXPO 2023**

Since year 2008, IFFINA has provide a unique sourcing furniture platform for international and local buyers to find products which representing the uniqueness of their brand and business.

Along with the furniture exhibition held in China on September, from **14 - 17 September 2023** IFFINA will be ready to welcome all international buyers by introducing new date, new location and new concept to embrace the hospitality furniture trade show in Indonesia.



Exhibition Title

**IFFINA<sup>+</sup>, INDONESIA  
MEUBEL & DESIGN EXPO**

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Date, Day & Opening Hours

**14 - 17 SEPTEMBER 2023  
10.00 - 18.00 WIB**

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Venue

**ICE BSD, Tangerang  
Hall 1, 2, 3, 3a,**

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Admission Fee

**by pre-registration in [www.iffina.com](http://www.iffina.com)  
USD 10 by onsite registration**

# Fact & Figures

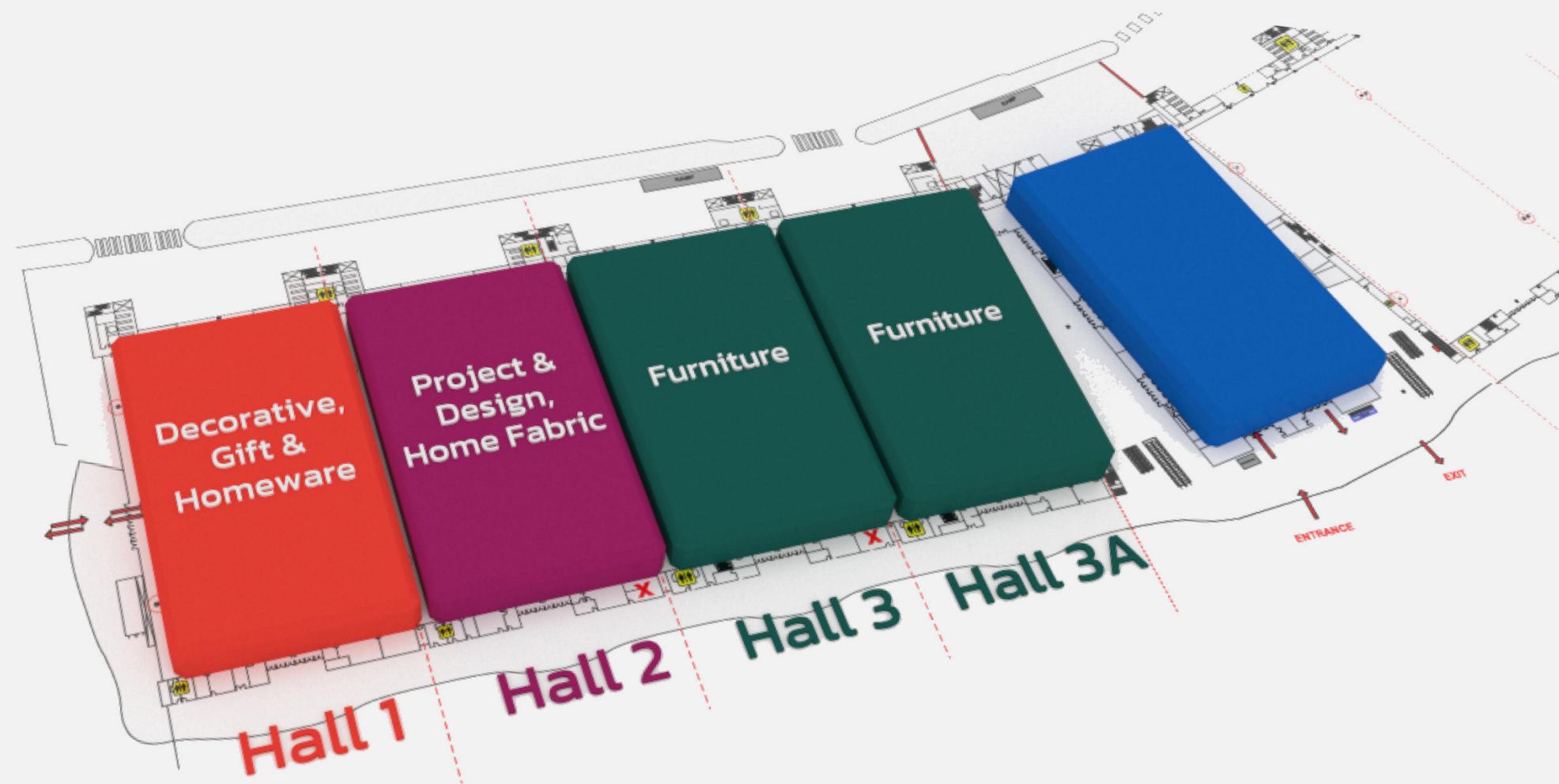
## Welcome to IFFINA 2023

the premier platform for international trade buyers to discover exquisite furniture and craft products from Indonesia.

The new circle trade fair will showcase qualified furniture manufacturers featuring a wide range of products including highcraft, homefabric, homeware, decorative & gift, as well as project & design.

Venue Location :

# Indonesia Convention Exhibition



## Exhibition Hall

### Categories

Hall 1

**DECORATIVE, GIFT & HOMEWARE**

Hall 2

**PROJECT DESIGN & HOME FABRIC**

Hall 3,3A

**FURNITURE**

Contact us: [Info@mahalakreasi.com](mailto:Info@mahalakreasi.com)

### Date, Day & Opening Hours

**14 - 17 SEPTEMBER 2023, 10.00 - 18.00 WIB**

### Venue

**Indonesia Convention Exhibition (ICE),  
Tangerang, Hall 1, 2, 3, 3a**

**Indonesia**

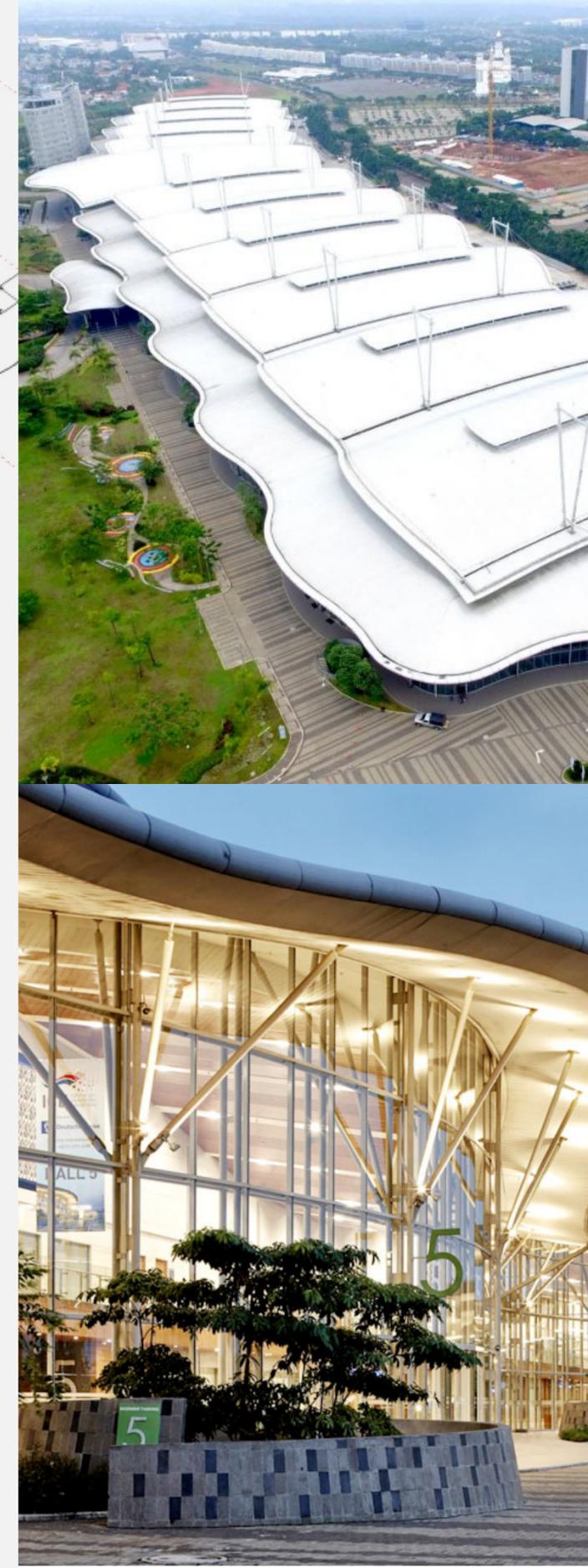
### Admission Fee

**Free by pre-registration at [www.iffina.com](http://www.iffina.com)**

**USD 10 by onsite registration**



Get your visitor badge  
<http://bit.ly/Visit-IFFINA>



# Decorative, Gift & Homeware

Lighting & Accessories  
Installation  
Wall Covering  
Painting & Frames  
Rugs & Carpet  
Landscaping & Masonry  
Home Furnishing  
Home Accessories

Mirrors  
Pottery  
Sculpture & Artwork  
Basket  
Candle & Fragrance  
Cascade & Boxes  
Clocks  
Tableware  
Kitchenware

**Fair  
Sectors** **HALL 1**





# Project Design & Home Fabrics

Community Design & Outfitting  
Product Design  
Seating for hospitality and projects  
Furniture & Storage  
Spa & Wellness  
Bedroom & Living Room textile  
Kitchen & Dining Room textile  
Bathroom Textile  
Textile & surface  
Materials

**Fair  
Sectors**

**HALL 2**





# Furniture & Craft

Living Room  
Dining Room  
Bedroom  
Office Furniture  
Home Office  
Garden Furniture  
Kitchen Furniture

Bathroom  
Upholstered  
Contemporary  
Children Furniture  
Reproduction Antiques  
Panel Furniture  
Wooden House

**Fair  
Sectors**

**HALL 3,3A**





## TRADERS

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Importer  
Private Label  
Purchaser  
Shopping mall  
Wholesaler  
Agency  
Distributor  
E-commerce  
Exporter

## RETAIL CHAIN

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Group purchasing  
Home Improvement  
Store  
Market/chain store  
Online retailer  
Specialty retailer  
Catering

## PROJECTS

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Architect  
Building Facility Management  
Co-working space owner  
Interior Designer  
Interior Designer Studio  
Project Developer  
Project Owner  
For commercial properties  
Public facilities  
Real Estate / Contractor

## HORECA

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Hotelier  
Restaurant  
Café  
Catering  
Hotel operator

# Target Visitors

A new sourcing in  
September to the country's  
celebrated one stop  
furniture crafts & design.

# Buyers Programs

IFFINA HOSTED BUYERS is a cost effective and time-efficient way to meet top-tier FURNITURE INDUSTRY from the Asia Pacific and around the world. The bespoke program, including flights, transfers and accommodation, is specially designed to facilitate personalized calendar of high-value business meetings between buyers and exhibitors

## What the BUYERS Committing to?

Attend a minimum of 12 pre-scheduled meetings with matching exhibitors of choice during EXHIBITION Both Hosted Buyers and Exhibitors must complete the online rating on the business matching platform after each meeting to log the meeting session.

## Why Join this Programme?

Cost effective and time efficient way for Suppliers meet BUYERS Priority access to exhibitor's information prior to tradeshow days Enjoy free flights, transfers and accommodation Priority access for VIP Services

## Who Qualifies?

senior management and decision maker such as Chairman, President, CEO, General Manager, Managing Director, Senior Manager, Procurement Manager or Purchaser etc. Industry leading buyers from FURNITURE and PROJECTS Senior representative of companies and organizations.

# Program Features

## Awarding

Booth & Product awarding from trusted and best Indonesian manufacturers and designers.

## Seminars & Talks

- Business of Design
- Certification

## Business Matchmaking

- Online + Offline Platform





INDONESIA  
MEBEL & DESIGN  
EXPO 2023

# Visitor Badge



Visitors can conveniently obtain their badge on IFFINA online pre-registration official website.

By accessing the website, individuals can complete the registration procedure effortlessly, simplifies the badge acquisition process, saving valuable time entry to the show.



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The New Sourcing Circle in Asia



**14-17** SEPTEMBER 2023  
Indonesia Convention Exhibition

## Contact Us

For Visitor Information

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Iffina Indonesia  
Meubel Design Expo

 [www.iffina.com](http://www.iffina.com)

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