



# INACRAFT 2023<sup>®</sup>

The 23<sup>rd</sup> Jakarta International Handicraft Trade Fair

*The Authentic South Sulawesi*

BIGGEST AND  
MOST COMPLETE  
EXHIBITION  
GIFTS  
HOUSEWARES

**MARCH**  
**01 - 05**  
2023  
Jakarta  
Convention  
Center

FROM  
**SMART  
VILLAGE**  
TO  
**GLOBAL  
MARKET**

Organizer :



Co-organizer :



Supporters :

# FOREWORDS



After 2 years of absence, the Jakarta International Handicraft Trade Fair – INACRAFT, was back on year 2022. Organized twice in the same year, March 23-27 and October 26-30 on Jakarta Convention Center, (JCC). The exhibition was successfully participated by cumulatively 1.095 booth occupied by more than 1.075 exhibitors, consist of craftsmen, producers, and exporters from all over the country, as well as thousands of visitors and buyers from domestic and international.



The exhibitors was made of 75% independent entrepreneurs; 22% government development partnership, 3% state-owned enterprise partnership.





The 22<sup>nd</sup> INACRAFT 2022 was officially inaugurated by the President of the Republic Indonesia, Ir. Joko Widodo, accompanied by several ministers and government officials on Wednesday, March 23, 2022.





It is recorded more or less than 81.947 visitors (cumulatively) visited the INACRAFT on year 2022 combined with transaction estimated amount of IDR 80 billion.



# EVENT PROFILE

## TITLE

The 23<sup>rd</sup> Jakarta International Handicraft Trade Fair – INACRAFT 2023

## THEME

"The Authentic South Sulawesi"

## DATE

March 1-5, 2023

## OPENING HOURS

10.00 am - 09.00 pm

## VENUE

Jakarta Convention Center

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## ORGANIZERS

Association of Exporters and Producers of Handicraft of Indonesia (ASEPHI)

## CO-ORGANIZER

Mediatama Event



# EXHIBITORS

- Handicraft producer (Craftsmen)
- Exporter & importer, agent/distributors
- Collectors
- Handicraft-related associations
- State-owned & country-owned enterprises
- Provincial and country government
- International exhibitors

# VISITORS

Local and overseas buyers consist' of traders, importers, public consumers, government officers, collectors, academician.

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## PRODUCT DISPLAY

- Batik
- Woven Products
- Fashion Products
- Footwear
- Bags & Travel Goods
- Jewelry & Accessories
- Household Products
- Housewares
- Gift Items
- Decorative Items
- Toys & Games
- Miscellaneous Crafts

## EVENT ENDORSEMENT

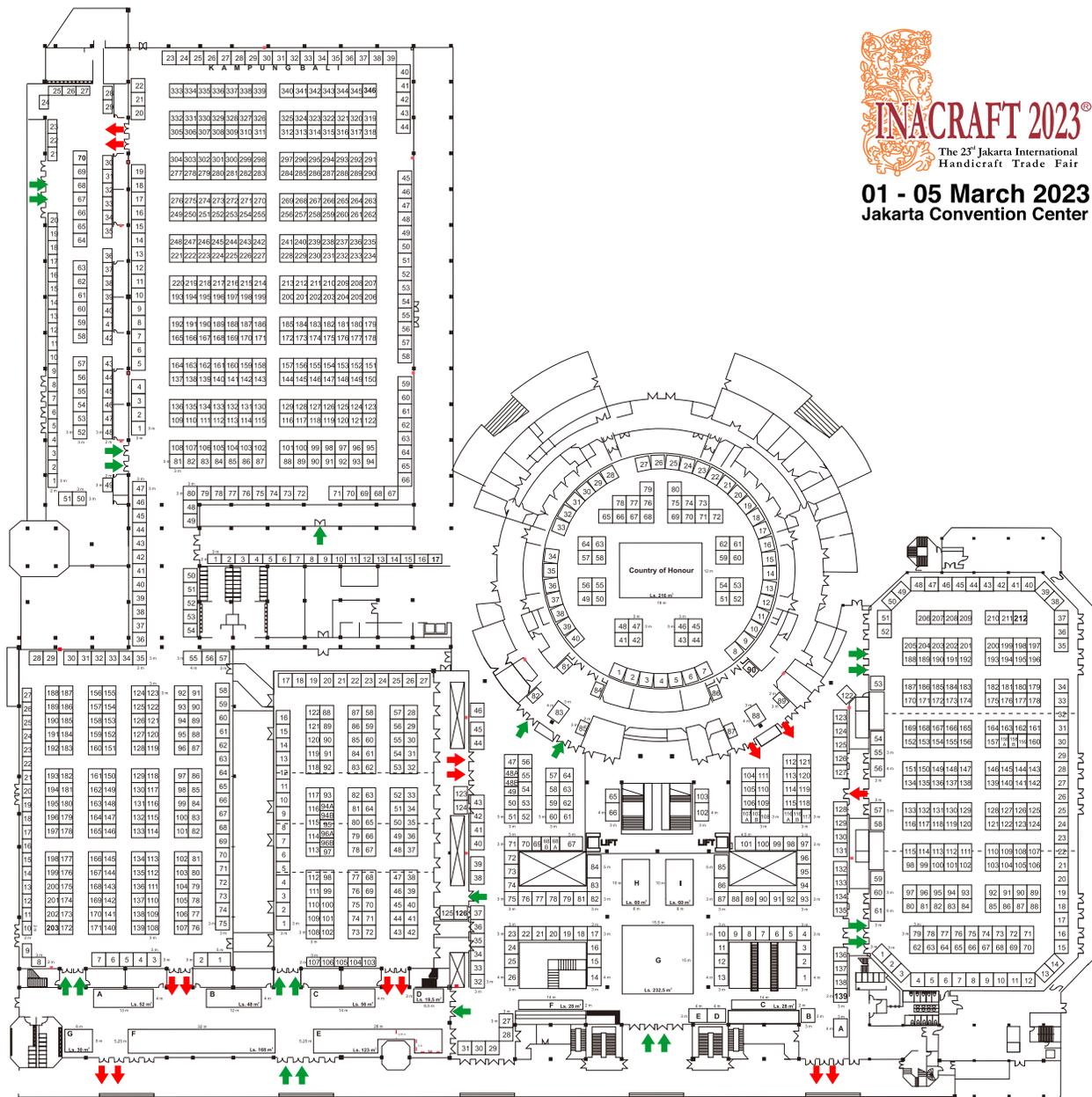
- Ministry of Trade of the Republic of Indonesia
- Ministry of Industry of the Republic of Indonesia
- Ministry of Tourism & Creative Economy of the Republic of Indonesia
- Ministry for Cooperatives and Small and Medium Enterprises of the Republic of Indonesia
- Ministry for State-owned Enterprises of the Republic of Indonesia
- Ministry of Foreign Affairs of the Republic of Indonesia
- Provincial Government of Special Region of Jakarta
- Provincial Government of South Sulawesi
- ASEAN Handicraft Promotion and Development Association (AHPADA)
- Indonesia Exhibition Company Association (IECA)



THE BIGGEST AND MOST COMPLETE EXHIBITION GIFTS HOUSEWARES

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# EVENT FLOORPLAN



# COUNTRY OF HONOUR PROGRAM

The Country of Honour program is a program created to build a mutual bilateral relationship with neighbor country in economic such trade and business sectorals for creative industries especially handicraft products related, and to promote cultural beauty and wonders from each country respectively.

The honor for the first ever Country of Honor program was given to the Kingdom of Morocco. The Country of Honour Pavilion of Kingdom of Morocco was built in the Plenary Hall of Jakarta Convention Center. With size of 216 sqm, the grand design was adopted from the aesthetic and artistic value of the Moroccan traditional houses.



# INACRAFT AWARD PROGRAM

## Judging

Date : 1–3 March 2023  
Time : 10.00 am - 09.00 pm  
Venue : Nuri Room, Lower Lobby  
Jakarta Convention Center

## Awarding Ceremony

Date : 3 March 2023  
Time : 07.00 - 09.00 pm  
Venue : Merak Room, Lower Lobby  
Jakarta Convention Center



The ASEPHI “INACRAFT AWARD” aims to encourage artisans to produce handicrafts using traditional skills, patterns and themes in an innovative way, in order to ensure the continuity and sustainability of these traditions and skills. It is an adaptation of UNESCO Criteria and Programme and then becomes a WCC’s flagship programme for supporting craft producers and keep the local identity to modernity in current usage and lifestyle.

ASEPHI has improved the development of INACRAFT AWARD program as product selection into ONLINE application since INACRAFT AWARD 2016, due to INACRAFT AWARD consumes only short time of selection i.e. only during 3 days of INACRAFT Trade Fair, and to simplify the process of submission and entry. Thus, in 2016 ASEPHI has transformed the program and concept into a digital application (ONLINE) whereas all the standard and technique of selection reminds the same.

# INACRAFT AWARD PROGRAM

The ASEPHI “**INACRAFT Award**” will be granted only to handicrafts produced from one or a combination of natural materials and the products submitted are taken from the products display by exhibitors of INACRAFT chosen by the Judges (jury) and the same opportunity to all exhibitors to submit by their own based on terms and conditions. Following is a list of some of the natural materials from which products can be made.

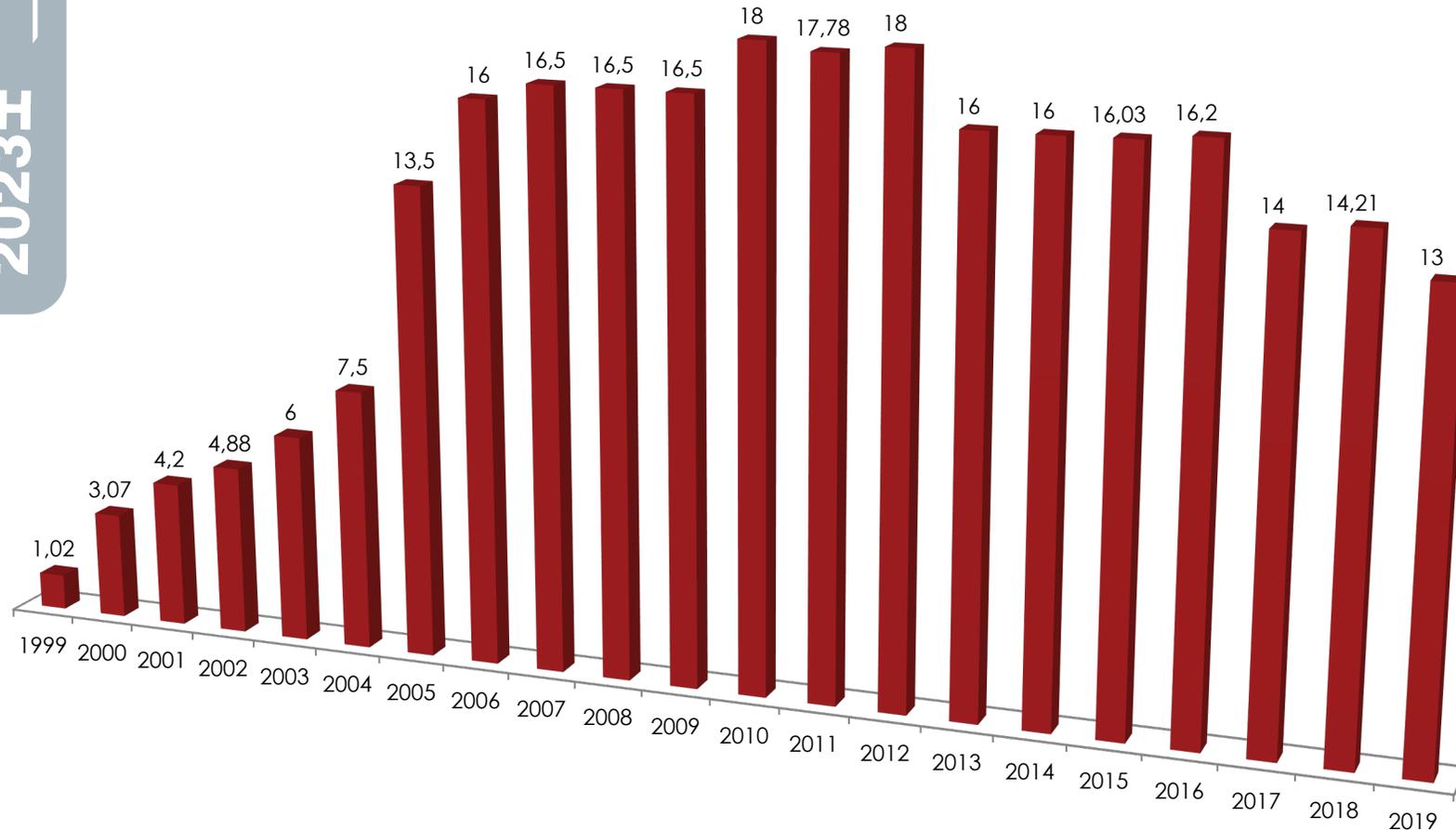
This list is provided as a guide for producers and is by no means exhaustive:

- Textiles (e.g. cotton, silk, linen)
- Natural fibers (e.g. bamboo, vetiver, grass, rattan)
- Ceramics (e.g. clay, earthenware, pottery, stoneware, porcelain)
- Wood (including paper and lacquer ware)
- Metal (e.g. silver, gold, bronze, iron, pewter)
- Stone (e.g. precious, semi-precious, jades)
- Others natural materials not included in the above. They are two sub-categories:
  - Other Natural resources (e.g. animal hide, shell, horn, bone, etc)
  - Composite Materials (e.g. Acrylic Glass, Polycarbonate, etc)



# INACRAFT GROWTH 1999 – 2019\*

## EXHIBITORS (HUNDREDS)



\*Before Pandemic

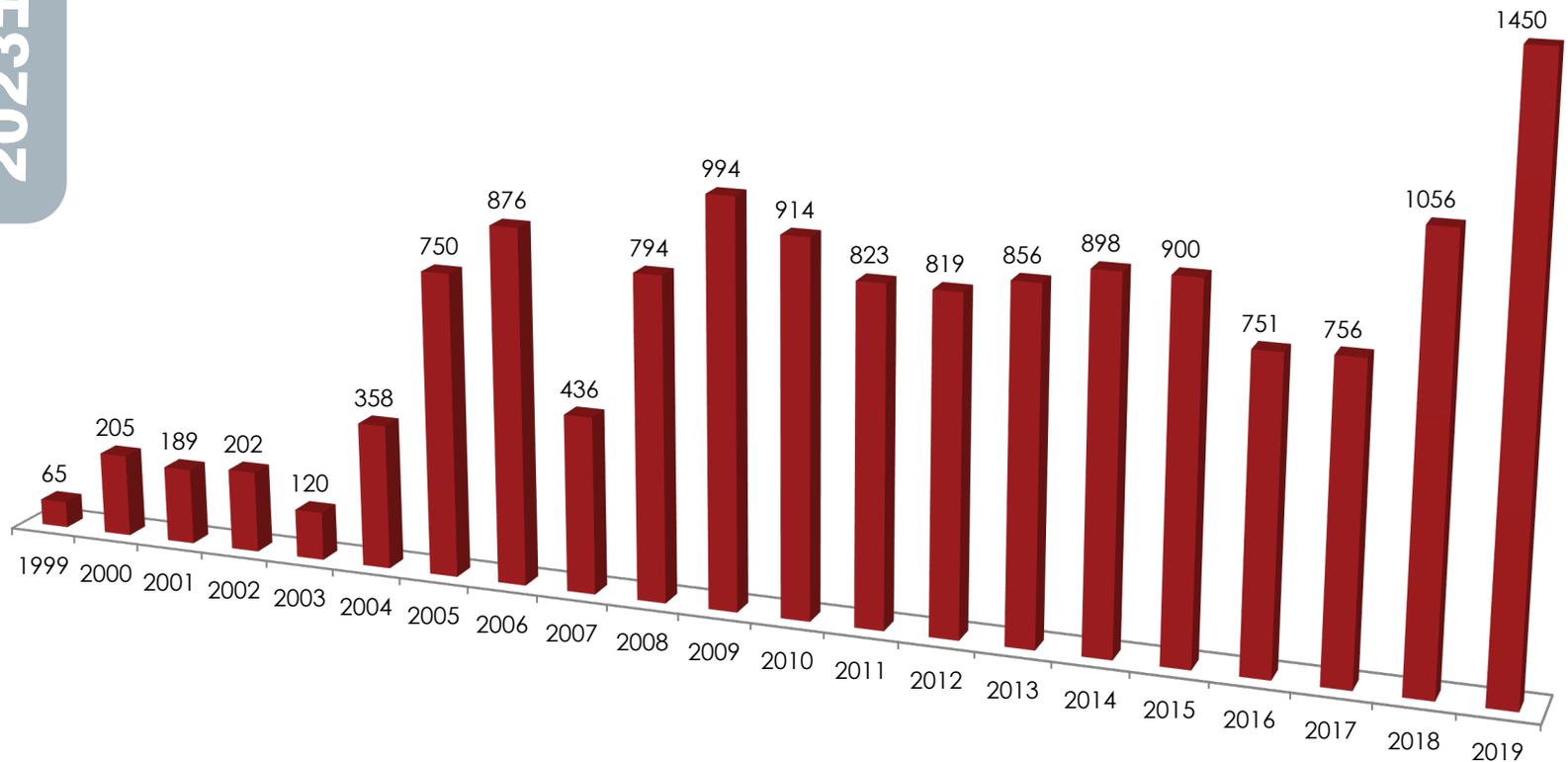
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# INACRAFT GROWTH 1999 – 2019\*

## BUYERS



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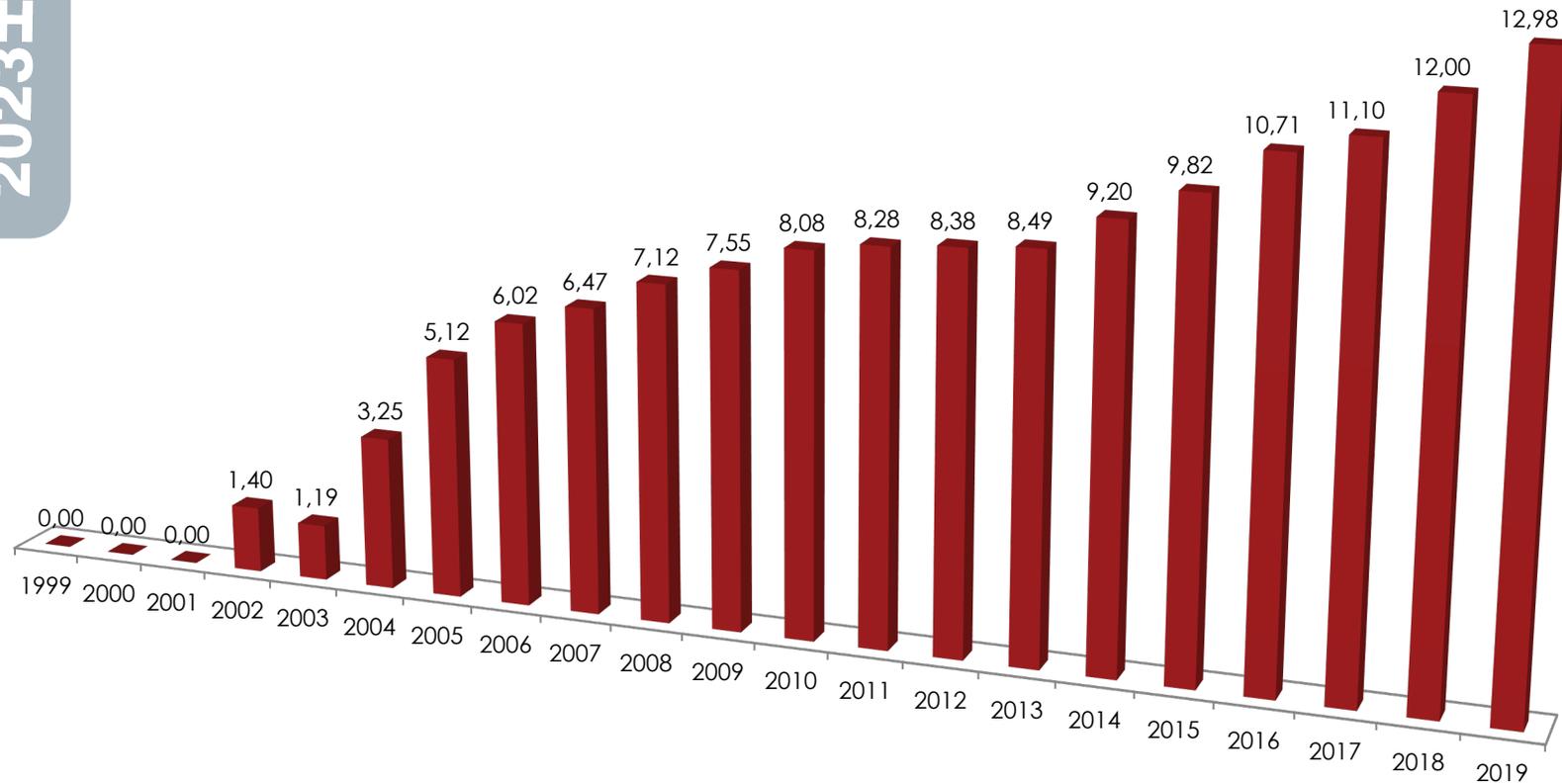


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# INACRAFT GROWTH 1999 – 2019\*

## TRADE CONTRACT (MILLION DOLLAR)



\*Before Pandemic

# BUYERS ORIGIN COUNTRY INACRAFT 2019

COUNTRY	BUYERS	COUNTRY	BUYERS	COUNTRY	BUYERS	COUNTRY	BUYERS
Afghanistan	1	Ghana	1	Nepal	1	Switzerland	1
Albania	2	Hongkong	13	Nigeria	5	Taiwan	10
Argentina	6	India	51	Pakistan	4	Thailand	4
Australia	36	Indonesia	698	Papua New Guinea	4	Uganda	2
Bangladesh	5	Iran	12	Oman	1	Ukraine	1
Bahrain	10	Italy	5	Philippines	6	United Arab Emirates	12
Belgium	3	Japan	56	Romania	4	United Kingdom	5
Bosnia – Herzegovina	1	Jordan	2	Russia	2	USA	42
Brazil	3	South Korea	7	Saudi Arabia	4	Uzbekistan	1
Brunei Darussalam	1	Kuwait	13	Singapore	99	Vietnam	11
Canada	18	Libia	3	South Africa	5		
Chile	18	Lebanon	1	Spain	14		
China	10	Malaysia	200	Sri Lanka	4		
Egypt	1	Mexico	2	Sudan	1		
France	7	Morocco	12	Syria	1		
Germany	2	Netherlands	5	Sweden	1		

YEAR	EXHIBITORS	TRADE CONTRACT	RETAIL SALES	AREA (M <sup>2</sup> )
2000	307 perusahaan	USD 235,620	Rp 1.061.700.000	6.000
2001	420 perusahaan	USD 380,000	Rp 2.517.858.000	7.000
2002	488 perusahaan	USD 1,401,266	Rp 6.375.600.000	9.000
2003	600 perusahaan	USD 1,187,185	Rp 11.688.594.000	11.000
2004	750 perusahaan	USD 3,250,000	Rp 37.500.000.000	14.821
2005	1.350 perusahaan	USD 5,121,500	Rp 51.856.000.000	22.000
2006	1.600 perusahaan	USD 6,021,860	Rp 59.686.256.000	22.000
2007	1.650 perusahaan	USD 6,473,500	Rp 67.147.038.000	22.080
2008	1.650 perusahaan	USD 7,120,850	Rp 75.540.418.000	22.080
2009	1.650 perusahaan	USD 7,548,100	Rp 85.017.272.000	22.080
2010	1.800 perusahaan	USD8,076,500	Rp 90.490.420.000	24.080
2011	1.778 perusahaan	USD 8,278,412	Rp 95.014.550.000	24.080
2012	1.800 perusahaan	USD 8,384,086	Rp 105.245.152.000	25.070
2013	1.600 perusahaan	USD 8,493,080	Rp 106.974.256.000	25.070
2014	1.600 perusahaan	USD 9,159,500	Rp 115.785.975.000	25.070
2015	1.603 perusahaan	USD 9.823,000	Rp 121,682,100,000	25.070
2016	1.620 perusahaan	USD 10,707,115	Rp 129.160.105.500	25.070
2017	1.400 perusahaan	USD 11,101,100	Rp 136.018.250.000	29.811
2018	1.421 perusahaan	USD 12,000,000	Rp 139.700.500.000	29.811
2019	1.300 perusahaan	USD 12,975,000	Rp 145.095.000.000	29.811

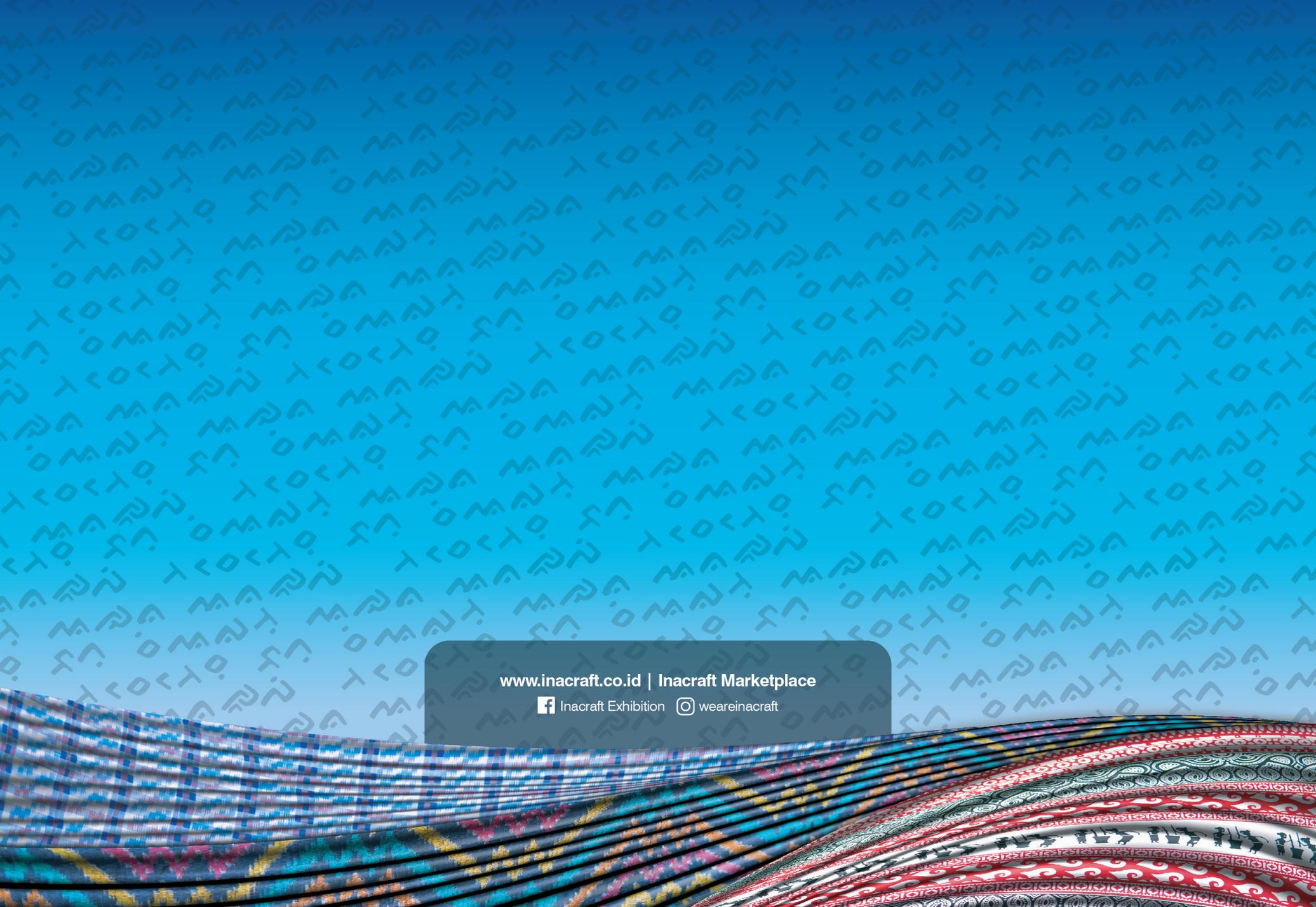


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**INACRAFT**  
**GROWTH\***

\*Before Pandemic



[www.inacraft.co.id](http://www.inacraft.co.id) | Inacraft Marketplace



Inacraft Exhibition



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