

IFEX 21

VIRTUAL SHOWROOM
 20 SEPTEMBER - 20 OCTOBER
 a virtual world of live pictures

Redefine.
 Inspire.
 Innovate.

WELCOME TO IFEX 2021

As the largest and only trade event for furniture and craft products, IFEX has been recognized as Indonesia's flagship event for quality furniture, craft products and a professional global marketplace. IFEX has been playing a crucial role in connecting buyers and sellers directly, encouraging development of innovative products and spearheading the growth of furniture and craft industry.

Although IFEX 2020 has been canceled due to the occurring of Covid-19, Indonesia's furniture industry has shown promising growth. The growth itself has been shown through the number of total visitors of IFEX that has increased each year. The huge international attention toward IFEX proves its significance in global furniture industry. In consideration of that, in 2021 PT. Dyandra Promosindo and HIMKI are holding a sequence of Digital Pre-Show. IFEX 21 Show Preview commenced in February, followed by IFEX 21 Virtual Expo on 11 - 14 March 2021 and the upcoming IFEX 21 Virtual Showroom on 20 September - 20 October 2021.

Highlighting on the theme of Redefine, IFEX has successfully redefine furniture expo and showcase local product for international market, IFEX is held to inspire the local furniture brand to rival global standard and to expand its potential. IFEX is an Innovation trade expo organized by leading company to meet the expectation of furniture key player.

IFEX serves as the perfect momentum for local manufacturers to display their finest products to global buyers. Indonesian products are also known for its unique characteristics, high craftsmanship, cultural richness, a mixture of environmentally-friendly materials, and unique design innovations that meets international taste and standards.

Plan your participation now, be a part of the key events in the South East Asia furniture market and grow with IFEX!

#IFEX will Redefine Furniture Expo #IFEX will Inspire the Furniture Manufacturers
 #IFEX will have more Innovation

5 REASONS IFEX 2021 IMPORTANT FOR YOUR BUSINESS



TRADE VISITORS GROWTH RECORD



The largest B2B Furniture & Craft Exhibition

Unique Showcase of signature Indonesian Furniture & Craft

Presentation of Design, Innovation, Comfort, Function and Craftmanship

Furniture & Craft Marketplace and Business Networking Platform

Forum of Ideas, Inspiration and Creativity

TOP 15 IFEX 2019 BUYERS ATTENDED BASED ON COUNTRY ORIGINS

List based on the most country region by visited buyers

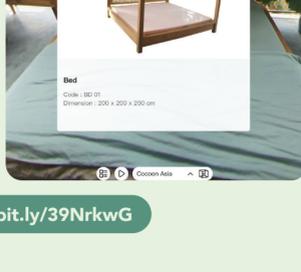
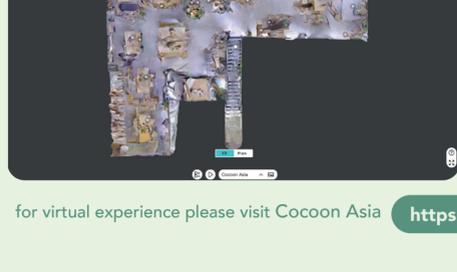


1. UNITED STATES
2. AUSTRALIA
3. CHINA
4. INDIA
5. FRANCE
6. NETHERLANDS
7. SOUTH KOREA
8. UNITED KINGDOM
9. SINGAPORE
10. MALAYSIA
11. JAPAN
12. HONG KONG
13. GERMANY
14. THAILAND
15. BELGIUM

TOP PRODUCT RANGE BUYERS ARE LOOKING AT IFEX



VIRTUAL SHOWROOM



for virtual experience please visit Cocoon Asia <https://bit.ly/39NrkwG>

MEET IFEX 2021 TEAM

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